Approved Fer Release 2002/01/24: CIA-RDP81-00142R000500040004-2

00/A Registry
File Bennet-11-3

18 April 1978

MEMORANDUM FOR: Deputy Director for Administration

FROM:

Herbert E. Hetu

Assistant to the Director

(Public Affairs)

SUBJECT:

Revision of the Multi-Media Show

- 1. There is a general consensus (and that is putting it mildly) that the multi-media show now being shown in our local auditorium is badly in need of revision. I have some ideas on what might be done but I am neither an accomplished screen writer nor an expert in multi-media shows. However, I know the type of show that is needed.
- 2. If you concur, I would like to work directly with an outside consultant to begin an immediate revision of the show. I will get back to you with cost estimates before making any commitments.

Herbert E. Hetu

cc D/QTR



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26 September 1977

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MEMORANDUM FOR THE RECORD

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1. (U/AIUO) Late in the afternoon of 22 September, I was asked by a to contact with regard to audio problems that he was experiencing. Attempts to locate STATINTL either at his office or in the library were not successful until approximately Friday noon.

STATINTL

- 2. (U/AIUO) At that time, in the auditorium. The sound problems involved a synchronized slide projector system equipped with fifteen slide projectors, a controller and a cartridge playback unit. The playback unit audio output (speaker output) was connected to an Altec amplifier with associated patching and control panels in the control booth of the auditorium. The output of the amplifier was driving the main speaker array in the front, ceiling of the auditorium.
- 3. (U/AIUO) The sound did appear to be somewhat "unclear" and possibly "distorted". In addition, the speakers voice came through with distinct "whistling" on all "ess" sounds. I rewired the playback unit output to operate from the preamp output rather than the low impedance speaker output. This also bypassed the tone and volume controls on the playback unit. In addition, I rewired the Altec amplifier input to use a high impedance input rather than the apparent 600 ohm transformer input. These changes appeared to have negligible inpact on sound quality but at least control of the audio was improved.
- 4. (U/AIUO) At that time, Messrs and indicated that the audio quality was acceptable if not very good.

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- 5. (U/AIUO) For short term improvements, I have instructed of my staff to address the following possibilities:
 - 1. Confirm the quality of the tape cartridge.
 - 2. Verify the amplitude and frequency response of the system, including the Altec amplifier and speaker.
 - 3. Confirm that the patch and control panels in the booth are properly wired and utilized.
 - 4. Provide additional column speakers in the auditorium as necessary.
 - 5. Bypass the auditorium electronics, panels and speakers, utilizing OC equipment, if required.



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26 September 1977

STATINTL

Bill,

On the afternoon of 26 September tested the auditorium sound system first using the Agency narrated tape, making an adjustment to the compression amplifier. He then used a separate playback 8-track recorder & commercial music tapes (B. Streisand & the Lettermen) and again made a minor adjustment to the compression amplifier. There is a marked difference between the Agency tape and the music tapes with the latter having a clear, crisp quality. There may be a problem with the narrated tape in the way it was recorded, the duping of the music on the tape, or a problem with the playback unit, but the output looked good on a scope.

STATINTL

equpment. We will try to get a 15 IPS reel-to-reel recorder and use it with the original tape. If the sound is good, then this should verify that a problem developed when the speed was reduced and the tape was handwound onto the cartridge cassette.

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ADMINISTRATIVE - INTERNAL USE ONLY

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DD/A Registry

OTR 77-7806 2 1 Nov 1977

MEMORANDUM FOR: Assistant to the Director

(Public Affairs)

DD/A Registry
File Lewonme 11-3

FROM:

Harry E. Fitzwater Director of Training

SUBJECT:

CIA Motion Picture Capability

REFERENCES:

- Memo to ADDA from Assistant to the (a) Director (Public Affairs), dated 17 Oct 77. Same Subject
- (b) Memo to Assistant to the Director (Public Affairs) from ADDA, dated 28 Oct 77, Same Subject
- Attached, per your request, is a current inventory of motion picture production equipment in the Agency. The equipment is located in the Office of Training (Attachment 1) and the Printing and Photography Division, Office of Logistics (Attachment 2). Personnel assigned to motion picture production duties include one cameraman/film editor in our office and three laboratory technicians in the Printing and Photography Division. A detailed listing of the services and products provided by P&PD is included as Attachment 3. The Agency does not have a full-time professional scriptwriter or production director. In the past, these services have been provided by an independent contractor. STATINTL

After you have reviewed the results of this inventory, I would appreciate an opportunity to meet with you and the Director of Logistics for an exchange of ideas and opinions which may be helpful in forming subsequent recommendations. In the meantime, should you have any questions concerning the inventory, please call on extension 2034.

Harry E. Fitzwater

STATINTL

Attachments:

1 - OTR Motion Picture Production Equipment

2 - P&PD/PB Motion Picture Section Equipment Inventory 3 - P&PD/PB Motion Picture Section Services and Products

cc: VADDA, w/o atts

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ADMINISTRATIVE - INTERNAL USE ONLY

Approved For Release 2002/01/24 : CIA-RDP81-00142R0005

DD/A 77-5735 DOT 1977

MEMORANDUM FOR : Assistant to the Director

(Public Affairs)

FROM

: Michael J. Malanick Acting Deputy Director for Administration

SUBJECT

: CIA Motion Picture Capability

REFERENCE

: Your Memorandum/dtd 17 Oct 1977

Herb:

1. I agree with the thought you expressed in referenced memorandum that it would make sense for us to do a review of our motion picture requirements and capabilities. As you have probably noted in your review of this problem to date, our present expertise and equipment is geared primarily, if not exclusively, to the problem of production of training and management communications aids. What you and I are interested in very probably calls for different approaches and equipment.

2. Although I have been discussing this subject in general terms with Harry Fitzwater for the last few weeks, I am sending him a copy of this memo for action and the necessary coordination with your office.

/s/ Michael J. Malanick

STATINTL

Michael J. Malanick

Originator: se 280ct 77

Distribution:

Orig - Mr. Hetu

1 - D/OTR

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Ref: DD/A 77-5606 from Mr. Hetu - same subject.

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17 October 1977

MEMORANDUM FOR: Acting Deputy Director

for Administration

FROM:

Herbert E. Hetu

Assistant to the Director

(Public Affairs)

SUBJECT:

CIA Motion Picture Capability

1. In the aftermath of recent attempts to produce some usable motion picture footage, Harry Fitzwater and I have informally discussed our present motion picture capabilities and possible future needs in that area.

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- 2. I am frankly confused somewhat about exactly what in-house motion picture capability (both equipment and personnel) we now have available. For instance, in a very interesting memo written to you by dated 3 March 1977 (OC Presentation Means), he lists motion picture equipment and personnel available in P&PD. Harry apparently also has some capability available in Training (personnel are also identified in the same memo at the Chamber of Commerce Building).
- 3. I think it would make some sense to do an inventory of motion picture personnel/equipment/capabilities Agency-wide to find out exactly what we have, where it is and what level of capability we possess. Once we know that we can decide what, if anything, we need do for the future.

4. If you could designate a project officer from DDA to work with my office, I will take it from there and come up with a recommendation for you.

Herbert E. Hetu

cc Director/Training

77-1197

Approved For Release 2002/01/24 : CIA-RDP81-00148E000500949094723

STATINTL

MEMORANDUM FOR: Deputy Director for Administration

FROM

Director of Communications

SUBJECT

OC Presentational Means

REFERENCE

DDA 77-0981 dated 22 February 1977

- 1. The Office of Communications is capable of designing and producing material for presentation ranging from a simple paper handout to a color TV program. The type of material being produced at the present time includes:
 - a. Color video briefing and teaching programs.
 - b. Synchronized filmstrip/audio briefing or teaching programs.
 - c. Synchronized 35mm slide/audio briefing or teaching programs.
 - d. 35mm slides and Super 8mm (silent) movies.
 - e. Vu-graphs.
 - f. Graphic materials such as diagrams, charts and pictorial displays.
- 2. As an example, a typical 35mm slide/audio cassette teaching program contains four lessons and consists of one hundred 35mm slides per lesson with accompanying audio cassettes and student workbooks. Such a program takes approximately four months to produce.
- 3. The media center's production capability does not include film processing and paper printing. This work is done by the Printing & Photography Division of the Office of Logistics.

Approved For Belease 2002/01/24 : CIA-RDP81-00142B000500040004-2

SUBJECT: OC Presentational Means

4. Presently, optimum production is achieved by a staff of eleven employees, five of whom are course designers whose product supports the Office's resident training programs at its communications school as well as the media center. In addition to secretarial and clerical support these positions represent TV Production Specialists, Visual Production Specialists, Educational Design Specialists and a Graphic Arts Specialist.

SJATINTL

Approved For Release 2002/01/24 : CIA-RDP81-00149000500040004-2

ODP 352-77

4 MAR 1977

MEMORANDUM FOR: Deputy Director for Administration

FROM : Clifford D. May, Jr.

Director of Data Processing

SUBJECT : Presentational Means

REFERENCE: Your memo dtd 22 Feb. 77, same subject

(DDA 77-0981)

- 1. ODP is able to produce black and white or color video tapes, color slides (unprocessed), overhead viewgraphs (using Office copiers), and audio cassette tapes. The slides and viewgraphs are used in briefings and training courses.
- 2. The only media that ODP produces independently and is of a professional quality are the video tapes produced by our Training Staff for self study courses. One Training Assistant operates the video equipment used.
- 3. The remaining media, unprocessed color slides, overhead viewgraphs and audio cassettes, are produced on Office equipment by professional, technical and clerical employees throughout ODP.
- 4. For reference, I have attached a more detailed description of the media production and presentation facilities in ODP. If additional information is needed, please let me know.

Clifford D. Nay, dr.

Att: a/s

Distribution:

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1 - ODP Registry

2 - O/D/ODP

ODP MEDIT PRODUCTION AND PRESENTATION FACILITIES Approved For Belease 2002/01/24: CIA-RDP81-00142B000500040004-2 PRODUCTION

Resources

Kodak Ektagraphic visual maker (slide camera and copy stand)
Thermofax, IBM, and Xerox copying machines
2 color-camera video production facility
Audio cassette recorders

Persons Involved

1 training assistant operates and performs firstline maintenance on video equipment.
Various professional, technical and clerical
personnel use the remaining equipment.

Description of Product

Kodak Ektagraphic visual maker is used to expose slide film for processing by P&PD/OL to make color slides for briefings.

Thermofax, IBM and Xerox copiers are used to produce viewgraphs for classroom presentations and briefings.

Video capability is used to produce color cassettes of classroom presentations and lectures for individual self-study programs. Courses are stored in the OTR Media Center.

Audio cassettes are used primarily to reproduce lectures for those unable to attend. Cassettes are normally erased within several months.

PRESENTATION

Resources

16mm sound film projector
Overhead projectors
35mm slide projectors
Audio cassette players
5 reel-to-reel video recorder/players
3 video cassette players

4 B&W video monitors

Persons Involved

1 training assistant loans and operates audio/video
 equipment and performs first-line maintenance
 on it. (The video playback units and monitors
 are kept in the OTR Media Center for general
 Agency use.)

Approved For Release 2002/01/24: CIA-RDP81-00142R000500040004-2 PRESENTATION (Continued)

Overhead and slide projectors can be operated by anyone.

Approved For Release 2002/01/24 : CIA-RDP81-00142R900500040004-2

MEMORANDUM FOR: Deputy Director for Administration

FROM

James H. McDonald

Director of Logistics

SUBJECT

Presentational Means

REFERENCES

(a) Memo dtd 22 Feb 77 fr DDA to D/L, same subj (DDA 77-0981; OL 7 0851)

(b) Memo dtd 4 Jan 77 fr D/L to DTR, Subj:
House Appropriations Committee Request
for Information (OL 6 6240a)

The information requested in paragraph 3 of reference (a) is appended hereto as Attachments A and B. Incidentally, this information was provided to the Director of Training in early January (reference (b)) for inclusion in a report prepared for the House Appropriations Committee.

James H. McDonald

Atts

Approved For Release 2002/01/24 : CIA-RDP81-00142R000500040004-2

- 1. The Motion Picture Section provides direct motion picture laboratory support to all components of the Agency. This laboratory, located in the Printing and Photography Building, is the only facility able to provide Agency motion picture laboratory service. It is responsible for the printing and processing of color and black and white camera films and duplicating films. Narration recording and mixing services are also offered, utilizing a sound recording studio and recording equipment. Basic editing can be furnished as well as camera and cameraman support to other components who are involved in motion picture filming.
- 2. Three employees are currently assigned to this section. The grade and salary of each are:
 - a. Supervisor, GS-12 \$22,485
 - b. M.P. Photographer, GS-11 18,763
 - c. M.P. Photographer, GS-9 17,387
- 3. Equipment used by this section and the approximate cost is listed on the following pages.

Approved For Release 2002/01/24 : CIA-RDP81-00143E000500040004-2 MOTION PICTURE EQUIPMENT

EQUIPMENT NAME	LOCATION: P&P BLDG.	C OST
Bell & Howell 16 mm film printer	Rm. G-64	\$ 23,667
Oxberry special effects printer	Rm. G-60	40,000
Depue 35 & 16 mm optical printer	Rm. G-59	7,899
Kodak sound reduction printer, 35 to 16 mm	Rm. G-59	9,257
Auricon 16 mm(sound)camera	Rm. G-71	. 695
Arriflex BL 16 mm camera	Rm. G-56	11,800
Arriflex S-flatdoor 16 mm camera	- Rm. G-56	525
Arriflex lens	Rm. G-57	820
Kodak K-100 16 mm camera	Rm. G-54	· 748
Bell & Howell 16 mm camera, 3 lenses	Rm. G-54	509
Scully 1/4" tape recorder/reproducer	Rm. G-54	4,500
Magna Tech 8 channel sound mixing console	Rm. G-55	39,380
Nagra 1/4" tape recorder/reproducer	Rm. G-54	2,637
Ampex recorder/reproducer 3-3/4 IPS	Rm. G-54	522
Ampex recorder/reproducer sound tape	Rm. G-54	900
Ampex portable recorder/reproducer	Rm. G-54	522
Newman microphone system	Rm. G-54	435
Pultec program equalizer	Rm. G-54	475
Gates program amplifier-	Rm. G-54	165
Rek-o-cut turntable w/cabinet	Rm. G-54	310

RUBERRETTE * E.A. THE HILL CETY

Approved For Release 2002/01/24 : CIA-RDP81-00142P000500040004-2

EQUIPMENT NAME	<u>LOCATION:</u> P&P BLDG.	COST
Reevesound dubber/reproducer, 35 mm .	Rm. G-54	\$ 3,630
Reevesound recorder/magdubber	Rm. G-54	4,415
RCA recorder, optical sound	Rm. G-54	20,382
General Radio beat frequency audio gener	rator G-54	2,055
Hewlett-Packard distortion analyzer	Rm. G-54	496
Monitor playback speaker system	Rm. G-56	327
Moviola 35 mm synchronizer	Rm. G-57	212
Bell & Howell 16-35 mm film splicer	Rm. G-57	900
Recision optical sound reader	Rm. G-57	270
Moviola console editor	Rm. G-53	7,500
Moviola 16 mm film editor	Rm. G-71	1,350
Moviola 16 and 35 mm rewinder	Rm. G-64	292
Kodak 8 mm projector	Rm. G-54	175
Eastman 16 mm projector	Rπ. G- 55	8,786
Kodak pageant sound projector :	Rm. G-55	715
Hollywood F.C. 35 mm projector/editor	Rm. G-55	2,625
Lighting equipment	Rm. G-71	2,300
Spectra film gate photometer	Rm. G-64	2,860
Weston illumination meter	Rm. G-59	- 212
Macbeth densitometer	Rm. G-62	- - . 795
Monocular optical microscope	Rm. G-53	304
Ultrasonic film cleaner	Rm. G-57	15,000
Houston-Fearless film processor	Rm. G-62	27,000
Edge numbering machine	Rm. G-62	2,835
Hickok digital multimeter Approved For Release 2002/01/24: FIF	Rn. G-54 LRDP81-00142R000	540 50004000 4 -2

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Approved For Release 2002/01/24 : CIA-RDP81-00142R000500040004-2

Additional miscellaneous support, \$ 26,500 testing and film maintenance equipment

TOTAL

\$278,242

Approved For Relater 2902/07/24 SCAA-RDB81-004/22-000500040004-2

PRINTING AND PHOTOGRAPHY DIVISION OFFICE OF LOGISTICS

- 1. The Graphics and Visual Aids Staff designs and produces the complete range of graphic art used in briefings, publications, advertising campaigns, displays, and exhibits. It is housed in two locations on the ground floor of the CIA Headquarters Building (Rooms GD-79 and GJ-06). The major office and design area is in Room GD-79 while Room GJ-06 is the work area containing power tools, spray equipment, fireproof spray booth, and storage. Justification for this facility, personnel, and equipment is the demand for such graphic art services levied by all directorates, and the inability to contract out much of the work because of its sensitivity.
- Seven employees are currently assigned to this staff. The job title, grade, and current salary of each are as follows:

a.	Visual Information Specialist,	Supervisor, GS-13	\$29,168
b.	Visual Information Specialist,	GS-12	25,890
C.	Visual Information Specialist.	GS-12	25,209
d.	Exhibits Specialist, GS-12		23,166
e.	Visual Information Specialist,	GS-11	19,332
Ť.	Visual Information Specialist,	GS-10	17,075
g.	Illustrator, General, GS-08		12,763
	•	•	

Equipment used by the staff and its approximate cost is listed on the following pages.

Approved For-Release 2002/01/241: 614-RDP81-00149-000500040004-2

EQUIPMENT LIST FOR GD-79 AND GJ-06

Transparex and Washer	\$ 525.00	
Calculator, electric	136.66	
Varityper Headliner	1,395.00	
Fonts for Headliner	2,496.00	
Phototypesetter, Compugraphic	8,078.65	
Audio Announcer, recorder-syncro - 2 total	622.00	
Safelight .	62.00	
Copyproof processor	275.00	
Printing and developing machine - Blu Ray	775.00	
Refrigerator	181.50	
Projector, still picture, and lens	183.89	•
Compressor, Air	90.00	
Band Saw	225.00	
Shop Smith table convertor saw	550.00	.*
Polaroid land cameras - 2 total	150.00	٠.
Slide projector instructor model -	90.00	
Baloptican - opaque projector .	50.00	*
Light table	45.00 -	P3~
Dry mounting press	130.00	
Cutter, paper, guillotine type - 2 types	450.00	
Visualizer machine, Lacey-Luci	350.00	
	Calculator, electric Varityper Headliner Fonts for Headliner Phototypesetter, Compugraphic Audio Announcer, recorder-syncro - 2 total Safelight Copyproof processor Printing and developing machine - Blu Ray Refrigerator Projector, still picture, and lens Compressor, Air Band Saw Shop Smith table convertor saw Polaroid land cameras - 2 total Slide projector instructor model Baloptican - opaque projector Light table Dry mounting press Cutter, paper, guillotine type - 2 types	Calculator, electric 136.66 Varityper Headliner 1,395.00 Fonts for Headliner 2,496.00 Phototypesetter, Compugraphic 8,078.65 Audio Announcer, recorder-syncro - 2 total 622.00 Safelight 62.00 Copyproof processor 275.00 Printing and developing machine - Blu Ray 775.00 Refrigerator 181.50 Projector, still picture, and lens 183.89 Compressor, Air 90.00 Band Saw 225.00 Shop Smith table convertor saw 550.00 Polaroid land cameras - 2 total 150.00 Slide projector instructor model 90.00 Baloptican - opaque projector 59.00 Light table 45.00 Dry mounting press 130.00 Cutter, paper, guillotine type - 2 types 450.00

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EQUIPMENT LIST FOR GS-79 AND GJ-06

month

22.	Art-O-Graph enlarger reproducer	\$	400.00	
23.	Typewriter, electric		300.00	
24.	Composer, IBM Selectric	2	2,392.80	
25.	Training Mate, film strip projector		390.00	•
26.	Display Mate, audio and film strip projector		497.00	
27.	Equipment for personnel - \$75.00 each X 7 =		525.00	
2 8.	Drafting Desks for 7 people	•	1,155.00	
29.	Cabinets, map		425.00	
30.	Cabinets, map - drawer sections		733.00	
	TOTAL	\$23	3,678.50	
31.	Rental of Xerox 6500 and 35mm slide adapter per	•		

\$ 330.00 (based on average month)

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OFFICE OF TRAINING-PRESENTATIONAL MEANS

I. System Overview:

The Office of Training has the capability to produce a variety of instructional media or "presentational means" for training purposes. These are produced in a systematic fashion, the understanding of which is helpful in considering current as well as needed personnel, equipment and facilities. Figure 1, is a schematic representation of this process.

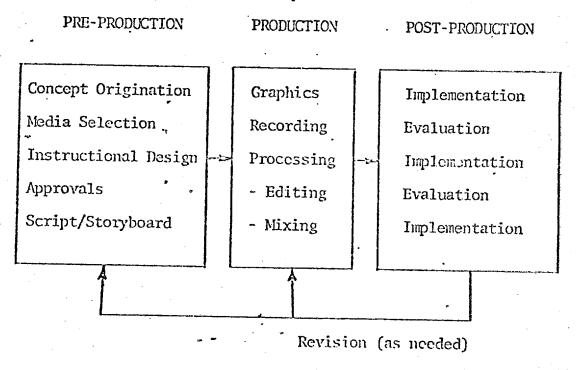


Figure 1. OTR Presentational Means Production Process

Approved For Release 2002/01/24: CIA-RDP81-00142000500040004-2

A. Pre-Production:

Once an instructional concept is identified, an instructional designer reviews the proposed learning experience to insure appropriateness and feasibility. Then, given the learning environment, subject natter and learner population, he recommends the strategies and techniques that will best promote the intended learning objectives. Once designed and approved, a script is prepared by either a contract writer or staff writers working closely with the client appointed "subject-matter expert."

B. Production:

After review and approval by the client, instructional design staff and media production staff, scheduling takes place and the titles, artwork, models, or other graphics are prepared. If required, talent (actors, narrators, etc.) is recruited, briefed, and recording (audio, video, motion picture) is begun. Upon completion, the product is processed into the final presentation "package." This package may take the form of a color 16mm motion picture, a 3/4" black and white (B&W) videocassette, an audio cassette, a slide presentation with synchronized sound, or a combination of several of these presentational means ("multi-media").

C. Post-Production:

After tryout on a sample of the learner population, any changes that appear to be needed are incorporated into the product. This evaluation/revision process may be applied several times before the product fully meets the intended instructional (training) objectives.

II. Personnel, Equipment and Facilities

The following personnel, equipment and facilities within OTR are involved in support of the three functions. The resulting products are also identified.

A. Human Resources

STATINTL

Chamber of Commerce Building

- 1 Motion/still-picture cameraman/editor
- 1 Video Cameraman/technical director/editor
- 1 Audio technician
- 3 Graphic artists
- 1 Scriptwriter-director; independent contractor
- 1 TV Technical supervisor 1/5 man year
- 3 TV Cameraman
- 1 TV Scriptwriter 1/5 " "
- 2 Graphic artists full-time

B. Equipment and Facilities

Chamber of Commerce Building

1. Video

1 - Basic portable black and white (B&W), twocamera system, with switching console, capable of recording simple interviews, panels, discussions, lectures or roleplaying vignettes on 3/4" cassettes, or 1/2" and 1" open-reel formats.

1/5

(Color video production work has _____infrequently been scheduled at NSA.)_

1 - Basic studio B&W, two-camera system capable of recording limited 3-4 person productions in a small-studio environment.

Approved For Release 2002/01/24: CIA-RDP81-00142000500040004-2

1 - Portable color camera capable of recording limited quality, talking-face type videotapes.

NOTE: A two-camera production is limited to the 20x20 ft. studio on the eighth floor of the Chamber of Commerce Building. Single cameras can be utilized in the classrooms, and elsewhere as may be required.

2. *Motion Picture Photography

- 1 Color black and white (B&W), 16 mm motion picture two-camera system with capabilities similar to video cameras described above; has synchronized sound.
- 2 35mm motion picture production cameras
- 3. *Still Photography
 - 2 35mm camera systems capable of making still photographs or slides of any activity. Slides can also be made into filmstrips (by P&PD) and have sound accompaniment/ synchronization.

4. Graphics

STATINTL

An art shop capable of producing flip charts, posters, displays, models, graphs, or overhead transparencies.

1. Video

- 2 B&W camera systems for limited productions.
- 7 B&W cameras for monitoring role-playing exercises.

NOTE: has been selected and a redesign submitted to convert it into a six or seven set studio.

STATINTL

*In both instances OTR is dependent upon P&PD for film processing support.

2. Still Photography

Several 35mm cumera systems capable of producing photographs or slides of any activity.

3. Graphics

An art shop capable of producing flip charts, posters, displays, models, graphs or overhead transparencies.

typesetting capability is far superior to the varitype headliner machine in the Chamber of Commerce Building.)